

Emerald Publishing

EKUAL veri tabanları
Emerald eJournals Premier ve
Emerald Social Sciences eBooks

Mine Tonta

Türkiye ve Orta Asya Temsilcisi

mtonta@emerald.com



İçerik

- Tanıtım
- **ULAKBİM EKUAL üzerinden erişime açık kaynaklar**
 1. eJournals Premier dergi koleksiyonu
 2. Social Sciences (Eğitim ve Sosyoloji) ekitapları
- Emerald Insight platformu, kullanım ve özellikler
- Admin hesabı oluşturma
- Emerald hizmet ve eğitimleri
- İletişim

Access: www.emerald.com/insight/



Emerald - Tanıtım

- Emerald Group Publishing Limited 1967'de İngiltere'de kurulmuş uluslararası bir yayınevidir
- 309 elektronik dergi, 2600'den fazla kitap ve 2.500 Vaka çalışması sunar
- Konu alanları; yönetim, işletme, ekonomi, eğitim, mühendislik, bilgi bilim ve ilgili konular
- EKUAL üzerinden bütün dergiler (Premier Koleksiyonu) ve Sosyal Bilimler kitapları üniversitelerin erişimine açıktır
- Yaklaşık 140 ülkeden 58.000'den fazla yazar içeriğe katkıda bulunur.



eJournals



Over 50 years
of inspiring
changemakers with
mission-led social
science research

Dergi ana konu başlıkları



Accounting,
Finance &
Economics



Business,
Management
& Strategy



Education



Engineering



Health &
Social Care



HR, Learning
& Organization
Studies



Information
& Knowledge
Management



Library &
Information
Sciences



Marketing



Operations,
Logistics
& Quality



Property
Management &
Built Environment



Public Policy &
Environmental
Management



Tourism &
Hospitality
Management

Dergi alt konu başlıkları



ACCOUNTING, FINANCE & ECONOMICS

- Carbon accounting and trading
- Corporate governance and social responsibility
- Agricultural finance and rural development
- Financial regulation



LIBRARY & INFORMATION SCIENCES

- Academic librarianship
- Educational technologies
- Information needs, seeking and use
- Classification and indexing information



BUSINESS, MANAGEMENT & STRATEGY

- Management for performance
- Strategic orientation
- Cultural studies/globalization
- Innovation and entrepreneurial strategies



MARKETING

- Artificial intelligence
- Co-creation and value
- Word-of-mouth
- Vulnerable consumers and exclusion



EDUCATION

- Educational administration and leadership
- Vocational education and training
- Higher education
- Sustainability in higher education



OPERATIONS, LOGISTICS & QUALITY

- Green supply chain
- Service management
- Industry 4.0
- Big Data applications

Dergi alt konu başlıkları



PROPERTY MANAGEMENT & BUILT ENVIRONMENT

- Building information modelling (BIM)
- Construction management
- Property investment & valuation
- Property management



PUBLIC POLICY & ENVIRONMENTAL MANAGEMENT

- Climate change
- Disaster risk management
- E-government
- Public administration and management



TOURISM & HOSPITALITY

- Tourism reviews on social media
- Tourist consumer behaviour
- Dark tourism
- Hospitality management



ENGINEERING

- Automation
- Biosensors
- Sustainability of energy resources
- Artificial intelligence



HEALTH & SOCIAL CARE

- Implications of caring for an ageing population
- Substance abuse and misuse – drugs and alcohol
- Public mental health
- Autism



HR, LEARNING & ORGANIZATION STUDIES

- Implications of Brexit
- Performance management
- Work/life balance
- Employee engagement tactics



INFORMATION & KNOWLEDGE MANAGEMENT

- 5G regulation
- Online adoption and purchase behaviours
- Human-computer interaction
- Big Data

Social Sciences ekitapları



Topical research and theory from global authors examining modern society and the evolution of education

2 eBook Collections
950+ titles



Eğitim ve Sosyoloji konularında kapsamlı bir koleksiyon. Eğitim yönetimi, kapsayıcı eğitim, eğitimde teknoloji kullanımı, kriminoloji, sosyal medya ve kültürel çeşitlilik gibi alt konular.



DISCRIMINATION
IN EDUCATION



LEADERSHIP IN
EDUCATION



PERSONAL
DEVELOPMENT



MULTI-CULTURAL
EDUCATION



GENDER
STUDIES



MENTAL
HEALTH



SOCIAL
MEDIA



SOCIOLOGY OF
THE FAMILY



CRIMINOLOGY



FEMINISM



SOCIAL THEORY

Social Sciences ekitapları



- 1999'dan itibaren yeni yayımlanan kitaplar da dahil bütün koleksiyona sınırsız erişim
- İsteyen kütüphanelere toplu MARC kayıtları sağlanır



Sociology



Education



Emerald Insight
Platform kullanımı

emerald.com/insight

HIZLI VE DOĐRU SONUÇLAR

- Hızlı ve gelişmiş tarama seçenekleri
- Sonuçlar ilgililik oranına göre sıralı
- MarkLogic güçlü tarama teknolojisi
- Öngörülü navigasyon ve kolay arayüz
- Yayın türüne göre gözden geçirme
- Kurumsal erişim durumuna göre sonuçları seçme.

KEŞFEDİLEBİLİR VE ERİŞİLEBİLİR

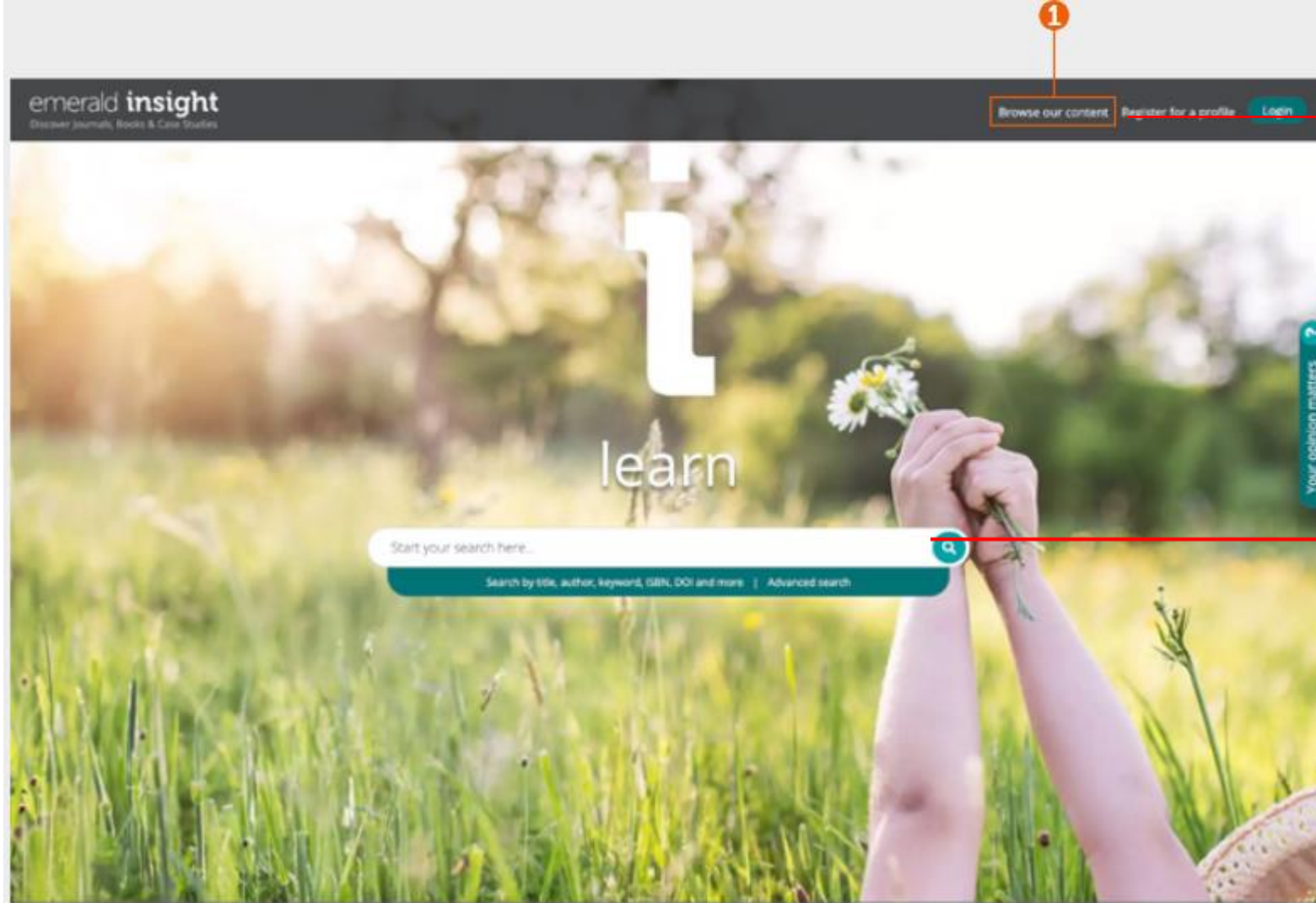
- Başlıca kimlik doğrulama yöntemlerini destekler; IP, Shibboleth, OpenAthens, Referring URL ve Ezproxy
- Temel keşif sistemlerinde indekslenmektedir; Primo, Summon, OCLC ve EBSCO
- Kullanıcılar atıfları platformdan kendi atıf yönetim araçlarına doğrudan yükleyebilirler
- KBART ve MARC kayıtları indirmek için mevcuttur.

KULLANICILAR İÇİN ESNEK ERİŞİM

- İndirme sınırı veya ambargo yoktur
- Kişisel hesaplar kullanıcılara 'tarama kaydetme' ve 'İçindekiler Sayfaları' uyarıları gibi özellikler sunar
- HTML, PDF ve ePub türleri
- Masa üstü veya mobil araçlardan erişim
- Çok kullanıcı, kurumsal erişim.



Eriřim adresi <https://www.emerald.com/insight/>



1

Browse our content

Register for a profile

Login

Gözden geçirme

Start your search here...

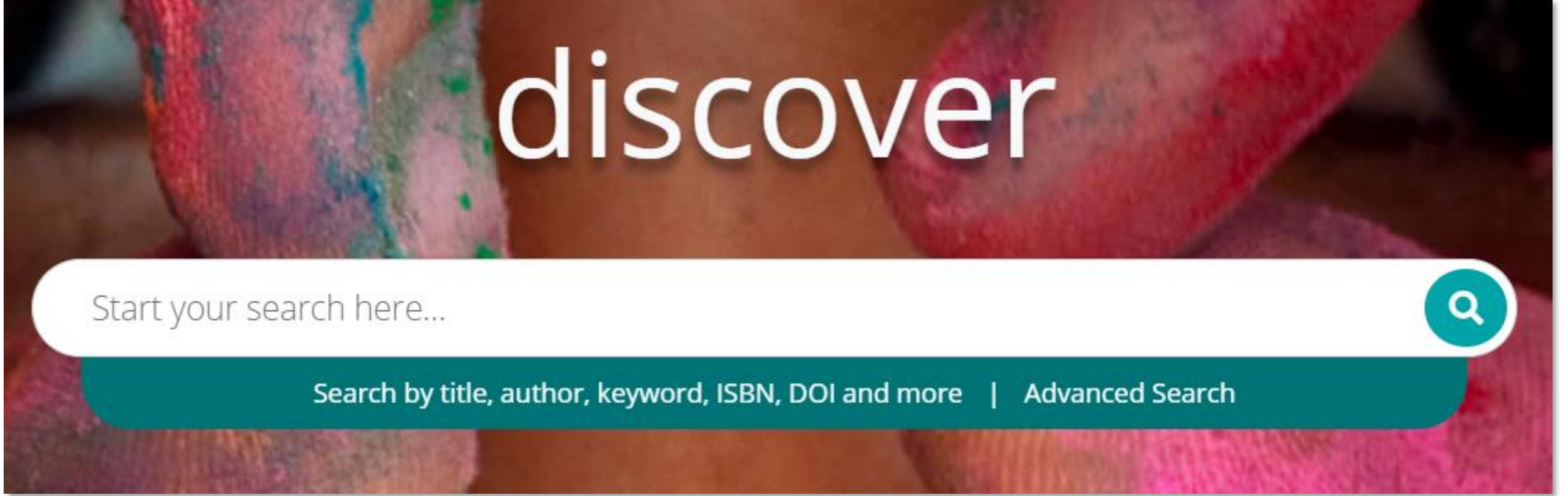
Search by title, author, keyword, ISBN, DOI and more | Advanced search

Hızlı tarama kutusu

Your opinion matters ?



Hızlı tarama



Anahtar kelime, başlık, yazar adı, DOI ve daha fazlası ile tarama



Tarama sonuçları

1. Sonuçlar

Search Results 1 - 10 of over 4000

PER PAGE 10 20 50

2. Yayın türü

Book part

3. Yayın yılı

Publication date: 17 December 2008

Starving for change: The **hunger** strike and nonviolent action, 1906–2004 **4. Hızlı erişim**

Stephen J. Scanlan, Laurie Cooper Stoll and Kimberly Lumm

5. Yazarlar

Hunger strikes have a long history in efforts to achieve social change but scholars have made few comparative, empirical, or theoretical contributions to understanding...

[View summary and detail](#)

6. Özet



Available

7. Erişim durumu



PDF (381 KB)



EPUB (357 KB)



Reprints & Permissions

Article

Publication date: 12 February 2018

A two-period pricing model with **hunger** marketing strategy

Lili Yu and Juzhi Zhang

This paper aims to investigate the effect of **hunger** marketing strategy on supply chain pricing and coordinate the supply chain through a two-period pricing model.

[View summary and detail](#)



Available



PDF (228 KB)



Reprints & Permissions

- 'Google-stili' gramer ile gelişmiş tarama algoritmaları tarama terimlerinizden **en ilgili sonuçları** getirir
- Tarama sonuçları **ilgililik oranına göre sıralanır**. Yayın türlerine göre ayrı ayrı tarama yapmak gerekmez. Kullanıcı isterse sonuçları türe göre filtreleyebilir.



Sonuçları filtreleme

Arayın:

Search Results 1 - 10 of over 242000

PER PAGE 10 20 50

Keşfedin:

View summary and detail ▾

Keywords

Corporate reputation

Supply chain management

Stakeholder management

Responsible procurement

Responsible supply chain management

- 'View summary and detail' üzerine tıklayarak özeti genişletin
- Anahtar kelimelere tıklayarak bu kelimelerle yeni tarama başlatın

Filter:

Sorted by relevance

Access

Only content I have access to

Only open access

Year

Last week (429)

Last month (1447)

Last 3 months (4166)

Last 6 months (7482)

Last 12 months (12647)

All dates (136734)

From Year To Year Go

Content type

Article (116466)

Book part (16400)

Earlycite article (2506)

Case study (1362)

Filtre seçenekleri

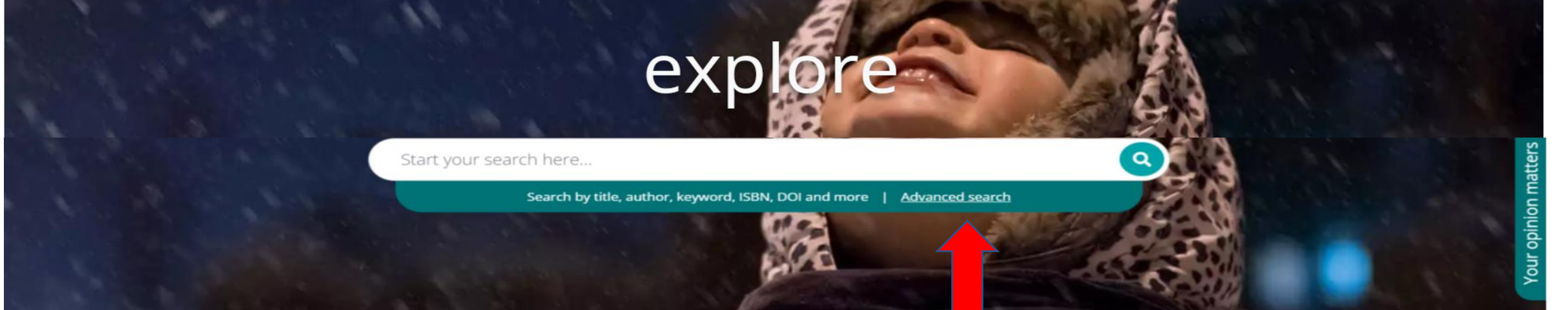
• **İlgililik** veya **en yeni/en eski**

• Erişim durumuna göre

• Yayın **yılı** (hafta, ay veya yıllara göre sınırlama)

• İçerik **türü** seçimi

Gelişmiş tarama



Gelişmiş tarama seçeneği ile
araştırmanızı derinleştirin

Gelişmiş tarama formu

Advanced search

All Emerald content Journal articles Book part Case studies Earlycite

Expert Briefings

Enter your search terms here

All fields

Add row

Date range

From Year

To Year

All fields

Title

Abstract

Contributor

DOI

All fields

Searches all the searchable fields using one query. This allows you to easily find your search terms in any field.

Example: 2013, China Economics

Access type

All content

All content

Only Open Access

Only content I have access to

Clear

Search

Gözden geçirme

Books and journals

Browse over 2,500 eBook titles and a portfolio of over 300 journals authored by renowned academics and industry leaders from over 150 countries. Our books and journals collection boasts titles from a vast range of subject areas from management and finance to criminology and social media.

Filter by journal or book title



1 - 10 of over 1000

Per page 10 20 50



Book

inTOXICating FOLLOWERSHIP

Author: Wendy M. Edmonds

View book

Subject:

Refine by title

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z 0-9

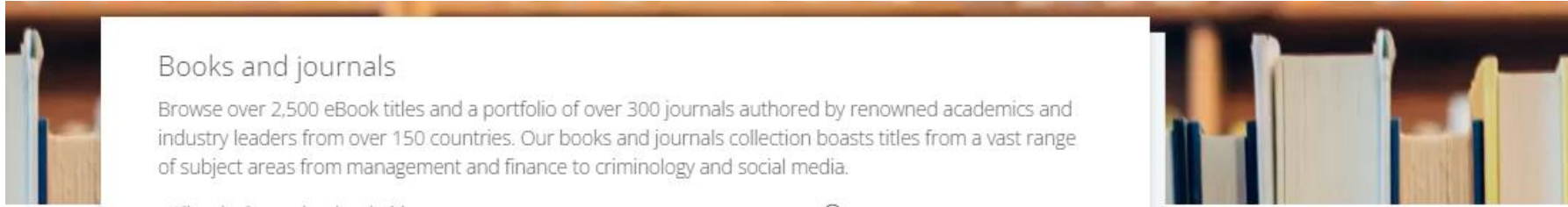
Refine by subject

Your opinion matters ?

- Sayfanın başındaki 'Browse our content' seçeneği ile içerik türü seçebilirsiniz
- Sonuçları başlık, konu, dergi ve kitap içerik türüne göre rafine edebilirsiniz



Gözden geçirme



Books and journals

Browse over 2,500 eBook titles and a portfolio of over 300 journals authored by renowned academics and industry leaders from over 150 countries. Our books and journals collection boasts titles from a vast range of subject areas from management and finance to criminology and social media.

Filter by journal or book title



1 - 10 of over 3000

Per page 10 20 50

Book serial



Research in Competence-Based Management, Volume 7

A Focused Issue on Building New Competences in Dynamic Environments

Editors: Ron Sanchez, AimÉ Heene

Subject: Management science & operations > Management science/operations research > Decision sciences

View book

Book



inTOXICating FOLLOWERSHIP

Author: Wendy M. Edmonds

Subject: Health & social care > Mental health > Social inclusion

View book

Title

A B C D E F G H I J K L
M N O P Q R S T U V W X
Y Z 0-9

Subject

Subjects

1 - Sub category

2 - Sub category

Publication type

- Books
- Edited Collection
- Monograph
- Journals

Filtreleri kullanarak alfabetik, konu veya yayın türüne göre seçim yapın

Kişisel hesap oluşturma

Welcome Guest user

emerald **insight**
Discover Journals, Books & Case Studies

Browse our content Register for a profile [Login](#)

i
explore

Your opinion matters ?

Kişisel hesap oluşturma

[Home](#) / [Register](#)

Register for an Emerald Profile

An Emerald Profile is a free service that allows you to customize your experience on our new platform. Fill out the fields below to create your very own account.

Name *

Country

Role

Email Address *

Institution / place of work

Organisation Access Number
(Optional):

Where you are interacting with us in a professional capacity we will contact you by email about Emerald products and services that we think you may be interested in. If you are interacting with us in your personal capacity, please indicate below whether or not you are happy for us to contact you in this way.

Yes, I'm happy for you to send me marketing communications to the personal email address I have provided

Creating a profile will enable you to:

- Receive Table of Content (TOC) alerts, Expert Briefings daily alerts and relevant notifications
- Save your searches
- Access the content you're entitled to by linking your Emerald profile to your organisation's subscription via the addition of its 'Organisation Access Number' (OAN) to your account
- Share your ideas, test and provide feedback on platform development

Please note the following points before creating a profile:

- For subscribers: Please check with your library first as this may not be an option for you. Registering an OAN in your Profile will not provide automatic access to the Teaching Notes for Emerald's eCase Collections
- For guests: Please note that creation of a Profile doesn't enable instant and automatic access to all our content. We encourage you to browse our growing collection of Open

Kayıt formunu doldurup bir hesap oluşturarak taramalarınızı kaydedebilir, içindekiler sayfaları için uyarılar kurabilirsiniz.

Kütüphaneci Admin hesabı oluşturma

[Home](#) / [Register](#)

Register for an Emerald Profile

An Emerald Profile is a free service that allows you to customize your experience on our new platform. Fill out the fields below to create your very own account.

Name *

Country

Role

Email Address *

Institution / place of work

Organisation Access Number
(Optional):

Where you are interacting with us in a professional capacity we will contact you by email about Emerald products and services that we think you may be interested in. If you are interacting with us in your personal capacity, please indicate below whether or not you are happy for us to contact you in this way.

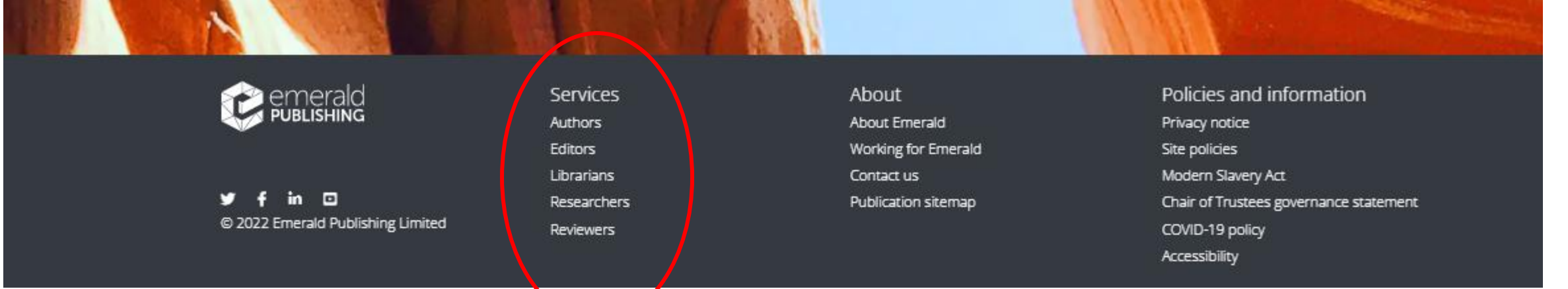
Yes, I'm happy for you to send me marketing communications to the personal email address I have provided

Register for a profile alanında kişisel hesap oluşturun, hesap oluşturduğunuz email adresini temsilcinize bildirin; mtonta@emerald.com

Destek birimi hesabınıza admin yetkisi verecek ve admin kullanım bilgilerini paylaşacak. Bir sonraki oturumda hesabınız ile giriş yaptığınızda kurumsal erişiminizi yönetebilir, istatistik alabilirsiniz.

Hizmetler Eđitimler

Hizmetler



Yazarlar, editörler, kütüphaneciler, araştırmacılar ve hakemler için hizmetlerimize ücretsiz erişebilirsiniz

Kütüphaneci hizmetleri - Librarians



Discover our products

Find out more about our eJournal, eBook and eCases collections. With options to meet every budget, your users will benefit from institution-wide access with no download restrictions.

[Visit our product pages >](#)



Visit Emerald Insight

Search over 255,000 articles across business, management, economics, engineering, computing, technology and social sciences.

[Search Insight >](#)



Promote your resources

Download our marketing materials to help you promote your Emerald content to your library users.

[Browse marketing materials >](#)



Librarian toolkit

Find out about access and authentication, download user guides and usage reports or explore resources for discovery.

[Discover your toolkit >](#)



User guides

Our quick reference guides and videos will help your users get the most out of our content platform Emerald Insight.

[Find your guide >](#)



Emerald Engage

Join our global community of librarians where you can connect, learn and share your experiences and challenges.

[More about Emerald Engage >](#)



Open access

Kütüphaneci kaynaklarını kullanarak ürünleri keşfedin

Yardımcı materyalleri kullanarak kütüphane kaynaklarınızı pazarlayın

İhtiyaç olduğunda kütüphaneci yardım çantasını kullanın

Türkçe dahil çeşitli dillerde kullanım rehberlerini indirin

Emerald Engage topluluğuna katılarak dünya çapında kütüphanecilerle iletişim kurun, fikir ve deneyimlerinizi paylaşın

Yazar hizmetleri - Authors

Publish with us

Choose the right home for your research across our journals, books, teaching cases and open access platform.

[Publish with us >](#)

Find a journal

Quickly locate specific journals with our alphabetical listing or search and browse.

[Search our journals >](#)

Calls for papers

Search all our active calls for papers, book proposals and cases and find the best fit for your research.

[Search calls for papers >](#)

Open access

Find out more about our open access publishing options and policies.

[Find out about open >](#)

Author how-to guides

Read our expert how-to guides on planning, structuring and revising your work.

[Read our how-to guides >](#)

Manuscript services

We work in partnership with Editage who can help you get your research submission-ready with language editing and translation, visuals or consulting.

[Visit Editage >](#)

Promote your work

We have some great tips to help you promote your research. Find out about increasing the impact and visibility of your publication.

[Read our marketing tips >](#)

Author policies

We have a series of transparent author policies on article withdrawal, your rights, permissions, complaints or pre-prints.

[Find our author policies >](#)

Publishing ethics

Make sure you have followed our publishing ethics guidelines before you submit.

[Read our ethics guidelines >](#)

Yazar ve arařtırmacılar, uzmanlar tarafından hazırlanmış kapsamlı ‘nasıl yapılır’ rehberleri ile yayınlarını hazırlayabilir

Doğru dergiyi bulma konusunda yardım alabilir

Calls for papers ile yayın çağrılarına erişebilir

Yazar politikaları, yayın etiği gibi pek çok alandan ücretsiz yararlanabilirler.

Eğitimler



Online eğitimlerimiz için sosyal medya hesaplarımızı takip edin

Guide to Getting Published

How to publish your paper globally with Emerald?



Mahynour Okda
Training Executive



- Selecting the right journal
- Structuring your paper
- The publishing process and surviving peer review
- Publication ethics
- Getting discovered
- Dissemination and Promotion

Certificate will be emailed upon participation



Online session
Register now to get the session link



Webinar: How to publish an open access journal for your institution?

GoToWebinar

Date:
17 March 2021

Time:
2:00 - 3:30 p.m. Egypt Time
3:00 - 4:30 p.m. Turkey Time
4:00 - 5:30 p.m. UAE Time



Presenter:
Samir El- Hefnawy
Vice President of Business
Development in the MENA region
Emerald Publishing

Daha fazla bilgi, yardım ve istekleriniz için:
Mine Tonta
Türkiye ve Orta Asya Temsilcisi
mtonta@emerald.com

Sosyal Medya:

<https://www.facebook.com/EmeraldPublishingImpact>

<https://twitter.com/EmeraldGlobal>

<https://www.facebook.com/EmeraldMENATeam/>

